

eSentio

THOUGHT LEADERSHIP

PARTN

Changes & Challenges in Information Management

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▶ Changes

- To Andrew it was all simply “communication”
- Contrast IT professionals’ approach: boxes
 - Used / fuelled users difference in discipline
- Move towards:
 - Increasing reversion to transparency of medium / mode
 - Reflected in regulations
 - New ways of working
 - Speed of acceptance and integration



Challenges

- Volume
- Retrieval
- Context
- Trust
- Risk
 - Accepted/disciplined v. New/un-disciplined
 - Personal v. Business
 - Applicability of law & regulation
 - Capture, retention, discovery

▶ Technologies

- Look for technologies that are:
 - capable of scaling well beyond today's volumes and across global networks;
 - capable of working in any language relevant information exists in
 - capable of working seamlessly with content irrespective of the originating application, storage medium or nature of content be it text, data or rich media;
 - capable of processing information conceptually, in a way which matches the way we think and approach tasks;

▶ Technologies

- Continued...
 - capable of discerning valuable knowledge and driving it and the context in which it was created to users at the appropriate times;
 - capable of capturing and abstracting meaning from what would otherwise be noise
 - understands and enhances the building of trust and human interactions
 - capable of imposing and managing policies over existing and emerging technologies